

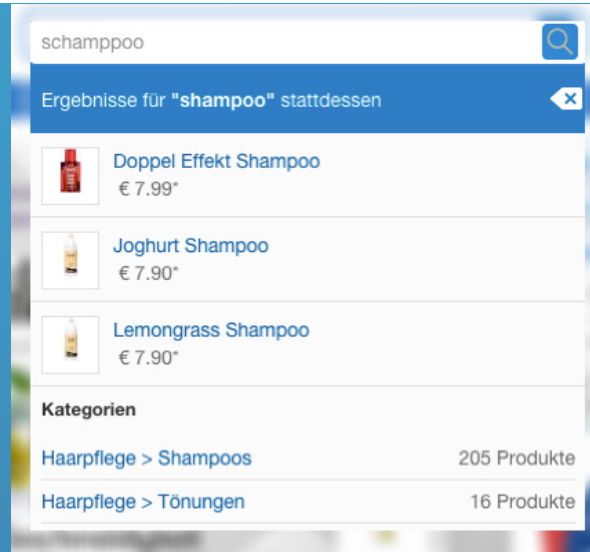
Semanteer Online Shop Search

increase your revenue

A few seconds decide whether visitors of your shop will become interested customers and buyers. Increase your revenue and your shop's turnover with a modern and advanced search.

Functionality

- Easy integration of data from your PIM or eCommerce system through standard interfaces and connectors
- Language-sensitive indexing of products and descriptions (the basic configuration supports English, German, French, and Italian, and all common document formats)
- Intelligent auto-complete function including suggestions of categories and products along with attributes such as price and thumbnail image
- Fault-tolerance features such as "Did you mean"-suggestions and auto-correction on user input
- Optimized search-ranking for online shops (e.g., words in product titles are more important than in product descriptions) that can be adjusted by boosting, synonyms and query expansion to fit the needs of a particular shop
- Standard facets / filters for product attributes such as brand, category, price range, color etc.
- Avoid "No results found". Offer your customers re-entry points such as often searched terms, top categories and products, etc.
- Learn from your clients' search behavior through aggregated search statistics such as search terms with no or very few results, most often searched products, etc.



Highlights

- Scalable search solution tailored to meet the requirements of your online shop
- Fault-tolerant and highly sophisticated; gives your customers an easy and fast route to what they are looking for

Technology

- Semanteer - a Solr-based search platform; bundles proven open-source components for search and recommendations
- REST API for indexing, search and monitoring



Additional modules

- Language packages: more than 50 European and Asian languages
- Location-based search, e.g. for shop locators and retailer search
- Automatic categorization of products: extraction of attributes such as color from free text product descriptions
- Advanced statistics: aggregated statistics and analytics regarding search and purchasing behavior of shop visitors
- Automatic Learning: context-sensitive adaptation on the basis of automatically identified relations between search terms and results
- Product recommendation module: content-based and user-based product-to-product and user-to-user recommendations
- Crawling and scraping module: ingestion and indexing of product information directly from any existing web shop



“Thanks to the sophisticated search functionality in our online shop, our customers are able to quickly find and discover even unknown products; and due to the extensive monitoring we can analyze in detail their purchasing behavior.

Lots of benefits in a small box!”

MAG. CHRISTA SCHINDLAUER - Geschäftsführung Domino Haarkosmetik

Semantear search platform



A complete search platform

All the way from collecting data, to semantic analysis and natural language processing



Full control

A single “cockpit” to configure, manage, and monitor your entire search infrastructure.



Deployed any way you like

On-premise for maximum security, on the cloud for maximum scalability, or hosted for maximum convenience



Tailored to fit your needs

Start from one of our standardized solutions, or from scratch, to arrive at exactly what you need.



Based on open source

Impressive sets of features, no lock-in, all bundled, tested and maintained by us



Experienced team

Decades of experience in research and industry, distilled into our products and services.

CONTACT US FOR MORE INFORMATION



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