

# Semanteer

## Website und Cross-site Search

maximize your web presence

Increase your traffic and conversion rate by offering visitors a search experience as sophisticated as Google or Amazon.

### Functionality

- Easy integration of data from common website- and content-management systems through standardized interfaces and connectors
- Centralized management of all searchable websites in your company, corporation, business cluster, etc.
- Language-sensitive analysis and indexing (the basic configuration supports English, German, French, and Italian, and all common document formats)
- Intelligent auto-complete function including suggestions of results such as news entries, events, FAQ, products, etc.
- Fault-tolerance features such as "Did you mean"-suggestions and auto-correction on user input
- Optimized search-ranking for web sites that can be adjusted by boosting, synonyms and query expansion to fit the particular needs of your web or corporate sites
- Standard facets and dynamic filters for content attributes such as popularity, publication date, category, etc.
- Avoid "No results found". Offer your customers re-entry points such as often searched terms, or top content and categories
- Learn from your visitors' search behavior: aggregated search statistics such as search terms with no or very few results allow you to optimize your web presence

### Highlights

- Scalable search solution tailored to meet the requirements of your web or corporate sites
- Fault-tolerant and highly sophisticated; gives your customers an easy and fast route to what they are looking for

### Technology

- **Semanteer** - a Solr-based search platform; bundles proven open-source components for search and recommendations
- REST API for indexing, search and monitoring

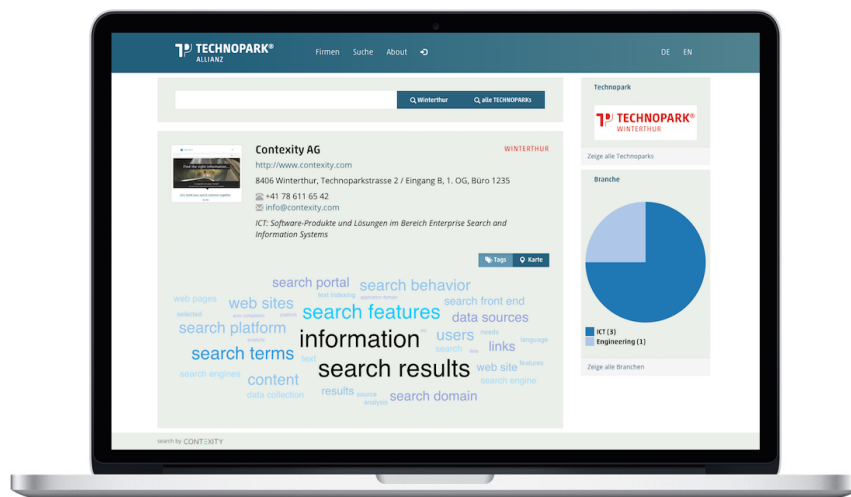


## Additional modules

- Crawling and scraping module: ingestion and indexing directly from any existing web site
- Language packages: more than 50 European and Asian languages
- Schema-based extraction von metadata (such as microformats or schema.org entitties)
- Natural Language Processing for English, German, French, and Italian
- Location-based search for branch offices, etc.
- Aggregated statistics and analytics regarding search and browsing behavior of visitors
- Automatic Learning: context-sensitive adaptation on the basis of automatically identified relations between search terms and results
- Recommendation module: content-based und user-based recommendations

“With the launch of the new Technopark search portal we are able to offer a modern tool to everyone interested in the Technopark that provides up-to-date company information based on their websites - easy, fast and comprehensively presented.”

*KARIN LOOSER* TECHNOPARK® Zürich



## Semanteer search platform



### A complete search platform

All the way from collecting data, to semantic analysis and natural language processing



### Full control

A single “cockpit” to configure, manage, and monitor your entire search infrastructure.



### Deployed any way you like

On-premise for maximum security, on the cloud for maximum scalability, or hosted for maximum convenience



### Tailored to fit your needs

Start from one of our standardized solutions, or from scratch, to arrive at exactly what you need.



### Based on open source

Impressive sets of features, no lock-in, all bundled, tested and maintained by us



### Experienced team

Decades of experience in research and industry, distilled into our products and services.

CONTACT US FOR MORE INFORMATION



CONTEXITY

We collect, extract, analyse, enhance and present your information

Tel: +41 78 6116542  
Email: [info@contextity.ch](mailto:info@contextity.ch)  
Web: [www.contextity.ch](http://www.contextity.ch)