

A man with a beard, wearing a dark suit jacket over a plaid shirt, is pointing his right index finger directly at the viewer. The background is a solid dark blue-grey color.

CONTE³XITY

Semanteer

Intelligent Search and Personalization

The majority of visitors to websites and e-commerce sites use the search. However, more than 30% give up if they cannot find what they are looking for; 20% even immediately after the first unsuccessful search.

Put your projects successfully into action
with our Semanteer Software Suite.

make it difficult for users to not find what they are looking for



Intelligent search

An outstanding search
Experience with modern
search features and the
capacity to continuously
improve.



Personalized content

Content, products and
services that are perfectly
tailored to their interests
and personal preferences.



Top recommendations

Highly relevant recommen-
dations through the synthesis
of data from various sources,
and the analysis of multi-
channel user activity

Semanteer Search & Intelligence

Index everything from everywhere

Language-sensitive analysis and indexing of all common document formats from various sources as well as easy integration to website, CMS and e-commerce systems through standardized interfaces

Make use of best-of-breed search features

Standard out-of-the-box: fault-tolerance, intelligent auto-completion, facets and dynamic filters as well as automatic boosting or filtering of categories. Highlights include: context-based search, geo-location based search, content-based and user-based recommendations (Collaborative Filtering)

From installation to searching in minutes

From installation and configuration of the search to testing / deployment in minutes thanks to our web-based search solution

Easy integration into your IT systems with our APIs and libraries

Through our software libraries as well as REST API for indexing, search and monitoring, search and recommendations seamlessly integrate into any IT system

In-depth analysis and insights of users' search behaviour

Search behavior reveals a lot about the user: you can identify interests of customers and derive trends, as well as pinpoint targeted optimizations based on search statistics.

Out of the box and tailor made

Start from one of our standardized solutions and adapt them optimally to your needs/requirements or put together your own solution

Website & Portal Search

Offer visitors to websites and corporate sites a search experience like Google, Amazon and co

E-Commerce Search

Increase the conversion and turnover of Online Shops through a sophisticated, fault-tolerant product search.

Special projects need flexible solutions

Shops' opening hours, geographical search alongside mountain paths, personalized product search, event recommendations, and much more. With Semanteer you have the opportunity to implement customized solutions - scalable and highly performant for any application domain.

We work for your success

We know what you expect

- We are a reliable partner for all questions concerning search, recommendations and personalization.
- We offer a powerful software suite that is continuously developed further, with top features that can be perfectly adapted to the requirements of modern web-based applications.
- We accompany your project from requirements gathering to implementation and support you in evaluating and improving your solutions.
- We support you during the implementation of your projects: documentation and training for developers, requirements workshops, as well as professional and technical support during implementation and integration

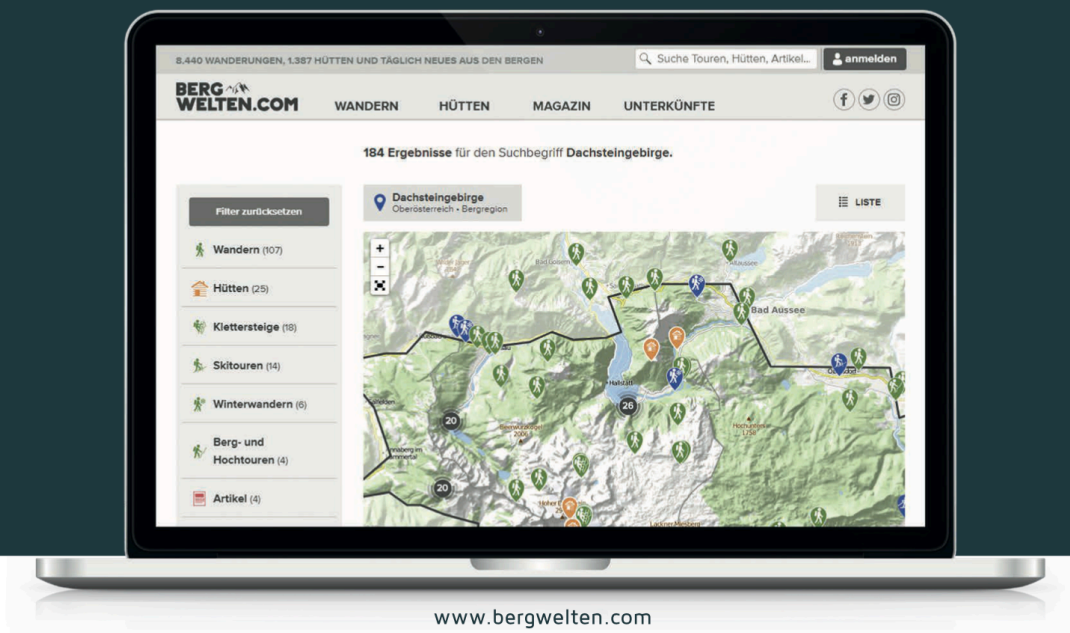


Stronger together

We work successfully together with web- and e-commerce- agencies, so as to maximize the benefits for their customers.

» Whenever complex search solutions are required in one of our customer projects, we are happy to turn to Contextity. Above all, our customers appreciate the reliable implementation as well as their ability to deal with all requirements that arise in the course of the project. That's why we, as an agency, enjoy working with Contextity - we can rely 100% on their high-quality services and on-time delivery. And, at the end of the day, working on joint projects is always a lot of fun! Many thanks for the great cooperation! «

MICHAEL APOSTOL
MANAGING DIRECTOR OF ABSS INTERACTIVE



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CONTEXTITY

We collect, extract, analyse, enhance
and present your information